

Schoodic Scenic Byway Corridor Committee Meeting

Minutes from 03/28/02

Meeting convened 8:30 am

Attending: Barbara Shanahan, Peter Drinkwater, Frank Dedmon, Jim Fisher and
Kathryn Buxton of Buxton Communications

I. Discussion of proposed logo

Peter hopes that different logos can be used

1. The proposed logo might be for State Scenic Byways
2. National logo for national scenic byways, or some variation
3. Perhaps a mix of the two for Maine byways that have national designation

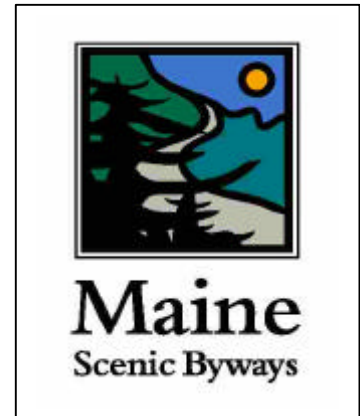
Barbara Shanahan

Not happy with the image

- tree doesn't look like a tree
- too spooky, dark
- road is good, sun works OK
- water and land have no texture and become indistinct when photocopied

Prefer to see a mountain or some recognizable geography rather than what appears to be a green lawn.

Tag line - should state "National Scenic Byway" or "State Scenic Byway" or "Americas Byway". Stating "Maine" is redundant.



II. Kathryn summarized the original concept for the byway brochure

A. Description

1. Might be a pocket size fold out map
2. Booklet size document with 20 pages
3. Booklet folded vertically with a page or two for each byway

Group likes the third option, with photograph, map, directions and interpretation.

B. Images

Rangely - Moose

Acadia - Landscape, sand beach

Schoodic -

Nature: lobsters, seagulls, clams, eagles, sandpipers

Working people: clammers, fishing boats, stone masons

Geological: reversing falls, coastline, glacial formations, estuaries

Historic: buildings (such as the South Gouldsboro library), plank houses, farms

Brochure may have call out points identifying major locations with a brief annotation.

C. What are our top ten or twelve sites.

1. Taunton Bay Bridge and Granite Wharf
2. View of the reversing falls
3. Sullivan Harbor - Dunbar's Store, historic homes
4. Long Cove
5. Gouldsboro -Young's / Frenchman Bay
6. Henry's cove - Village of Winter Harbor
7. Frazer Point, Schoodic Point, Schoodic Head
8. Birch Harbor, Bunkers Cove
9. Prospect Harbor

D. Services available on the byway

Lodging

Restaurants

shopping - refer to Schoodic Peninsula Chamber of Commerce web page

Camping

E. Events

Trade Days

Sullivan Days

Lobster Days

Schoodic Arts Festival

Farmstead Barn Children's Performances (July)

F. Driving time - 45 minutes

G. Source for photographs - Janet Clark, Winter Harbor

III. Schoodic Byway Brochure planning

A. Format:

This will be a simple document,

One sheet of tri-fold paper

Black print on colored paper or possibly multicolored on

B. Content

Tour of the byway

Guidelines

Photographs

Maps

Events

Contact information for Byway, Chamber of Commerce, etc.

IV. Signage

Following the prior byway meeting Barbara and Peter escorted Victor Smith around the byway to discuss locations for directional signs.

There is still some uncertainty about the appropriate sign colors.

Jim described some of the byway signage being used on the Million Dollar View.

One style is white lettering on a brown background, while the other is white lettering on a blue background.



Action: Jim will send pictures of Million Dollar View signage to Byway committee and Victor Smith

V. Grants - it would help to know what was funded this year in order to plan for next years proposals.

- A) Planning and Administration - prior year proposal circulated at meeting, not anticipating a major change
- B) Construction of Gateway facility "Waukeag Depot"
- C) Additional funds for Prospect Harbor gateway if needed
- D) Purchasing land in front of Young's store
- E) Operation of a shuttle service
 - 1) extension of Island Explorer
 - 2) visit campgrounds, Bed and Breakfasts, businesses, ferry dock, Schoodic point

VI. Other business

Frank raised the issue of design standards for structures located along the byway.

Committee is supportive of a more organized effort to encourage landscaping, junk yard ordinances, and other town initiatives to preserve the scenic character of the corridor.

To Do: Need to locate a land survey of the Dunbar turn out in order to design enhancements.

Meeting adjourned at 10:30 am.